

BeefEaterBarbecues.com

Exclusive Online Destination for BeefEater Gas Barbecues & Accessories.



BeefEater Builder's Resource Group & Dealer Program

PACKET INCLUDES:

- Dealer & Contractor Program Overview
- Program Features
- Terms and Conditions
- Application



Australia's Leading Barbecue



Dealer & Contractor Program Overview

BeefEater Barbecues is committed to providing quality service and support for any company that uses our products or offers them for sale.

The BeefEater Barbecues Builders' Resource Group and Dealer Program is design for dealers and contractors who would like to feature our products for sale or would like to leverage our products to provide complete solutions to their customers. We welcome contractors, masons, web-based organizations, landscape architects, building supply vendors and all other companies interested in offering our products for sale.

For dealers and contractors we offer the following services:

1. Preferred Pricing on all BeefEater Products
2. Volume Purchase Discounts
3. Media Kits and Product Brochures
4. Drop Shipping directly to your customer or job site
5. Dedicated Website Portal at BeefEaterBarbecues.com where you can access in-depth product information, login to your account, read how other group members are using our products and more!
6. User-friendly online shopping cart for purchasing products and materials online...24 hours a day, 7 days a week.
7. No need to carry inventory
8. No minimum order size
9. No upfront costs or setup fees

Signing up for the BeefEater Barbecues Builders' Resource Group and Dealer Program is extremely easy. We require only some basic information from you to get started. The following forms will need to be completed, signed and faxed or mailed back to BeefEater Barbecues before we can sell to any dealer or contractor at preferred price rates:

1. Dealer/Contractor Application (page 6 of this document)
2. Signed Dealer & Contractor Program Overview (page 5 of this document)



Program Features

Preferred Pricing

BeefEater Barbecues will provide you with preferred dealer pricing. Higher discounts are available for large quantity purchases and are calculated on a per order basis. Please call our sales staff at 704-334-5470 for quantity purchase prices.

Drop Shipping

At your request, BeefEater Barbecues will drop ship any items ordered directly to your customers. For contractors, we can direct ship our products directly to your job site greatly reducing time. We do not send any invoices or reveal dealer pricing to your customers. This part of the program is ideal for any company that would like to feature and sell our products but do not want to keep an inventory. This includes web based organizations, store fronts and independent contractors.

Media Kits

BeefEater Barbecues would be happy to ship you a dealer media kit containing digital images and sample literature for use in creating your own marketing materials or for offering our products for sale on the web. As part of the dealer program we will also ship you an initial set of our brochures. Simply call to request your media kit and we will send it out the following day. Some images and information can also be downloaded directly from our site.

Ordering Products

Dealers and contractors can request quotes or place orders in any one of the following ways:

1. Placing a direct phone order with our sales staff at 704-334-5470
2. E-mail order to info@beefeaterbarbecues.com
3. Fax order to 704-334-5675 (Fax Order Form is attached at the end of this document)

BeefEater Barbecues will respond with order confirmation within 24 hours to confirm shipping charges, delivery address, packing slip instructions, expected delivery dates and any other terms. Orders will be shipped once payment has been received. For select dealers and contractors, Net 30 terms are available, please ask your BeefEater Sales Associate for more details.



Terms and Conditions

Customer Satisfaction

We are very focused on quality and customer satisfaction. For this reason, BeefEater Barbecues reserves the right to discontinue dealer pricing and benefits to any organization for any of the following reasons:

1. Large amount of returns
2. Customer complaints about the quality of finished solutions
3. Customer complaints about the reliability and professionalism of the company or contractor the product was purchased through

Return Policy

There is a 10% restocking fee on merchandise returned/exchanged for any reason other than a product defect or damage.

Please inspect your package immediately upon receipt for shipping damages. You must notify us within three (3) days of receipt of any shipping damages. We cannot take responsibility for shipping damages beyond this point.

Returns/Exchanges will not be accepted after 30 days from when you receive your shipment. The dealer or contractor assumes all costs for shipping the items back to BeefEater Barbecues. Please note that BeefEater Barbecues will only replace the parts that have been damaged and will not replace the entire module itself.

ITEMS MUST BE RETURNED IN THEIR ORIGINAL PACKAGING AS SHIPPED BY BEEFEATER BARBECUES. ANY ITEMS RETURNED IN PACKAGING OTHER THAN THE ORIGINAL PACKAGING WILL BE REFUSED. THE PRODUCT MUST BE SHRINK-WRAPPED SO NO DAMAGE CAN BE DONE TO THE PRODUCT FROM ANY FORKLIFT TRANSIT. DO NOT STACK HEAVY CARTONS ON TOP OF OTHER CARTONS.

However, we can not accept returns for items damaged in transit where that damage is not reported to us within 3 days of a customer accepting that shipment. Damages must be reported immediately.

BeefEater Barbecues will not accept returns from individual customers who have purchased our products from a dealer. In addition, we will not refund any money directly to a customer who has purchased products from a dealer or contractor. It is up to the dealer or contractor to manage their own return policy and procedures.

If you have any further questions regarding shipping or returns, please call us at (704) 334-5470.



Shipping

Items ordered usually ship within 3-4 business days of order placement and usually arrive at their destination within 5-7 business days from the date of shipment. We will provide you with all tracking and shipping information within 24-48 hrs after an order has been shipped. BeefEater Barbecues reserves the right to select the shipper and shipping method for sending products to you or your customers. If you would like to request a specific shipper for any order please contact our sales office before placing the order. Additional shipping charges may apply.

Payment

BeefEater Barbecues will accept company check or credit card for orders placed with us. Orders will ship when payment has been received. BeefEater Barbecues will not ship items COD. Special payment terms will only be considered for established customers who have a history of purchases with us. Customers must reach a certain dollar amount of purchase history before terms will be considered. Please contact our sales office for more details.

Use of Our Name and Logo

Dealers are allowed to use our name and logo for the marketing and promotion of BeefEater Barbecues products. Our name and logo can only be used to represent BeefEater Barbecues products and not to market the products of yourself or any other vendor or manufacture. Such action will result in dealer status being revoked and possible legal action.

By signing this document you verify that you have read all the materials wherein and agree to all terms and conditions.

Signature: _____

Date: _____

Printed Name: _____

Company Name: _____

Title: _____



APPLICATION

Builders Resource Group & Dealer Program

Please fill out the application and either fax or email it back to us:

Fax: 704.334.5675

Email: info@beefeaterbarbecues.com

Information on this application is for the exclusive use of creating customer account for resale purposes.

Company Name:

DBA (if different):

Contact Person:

Title:

Address:

Phone:

Fax:

Federal Tax ID # or SSN #:

Reseller Certificate #:

Type of Business:

No. of employees:

Date Business established:

Website URL:

Contact Email address:

Are you a:

Corporation

Partnership

State of Incorporation:

Sole Proprietorship

Are you sales tax exempt?

Yes

No

**Preferred Payment Method
(Prepayment Only)**

Credit Card

Company Check

Other

Bank Transfer (\$20 fee applies)

Net 30

Authorized Purchasers:

Purchase Order Required?

Yes

No

Authorized Signature:

Printed Name:

Title:

Date: